

NEW COLOR CHIP BOOK

Retail Merchandising Tool

The new SANUS color chip book allows you to easily show customers the styles and colors of the SANUS furniture models your store carries, without having to stock multiple furniture pieces on the sales floor. The color chip book features large 5" x 5" swatch samples of the furniture colors available, and integrated lifestyle images to illustrate what the various product lines look like in a home setting. Each color sample includes a list of the models available in that particular finish, so it's easy to find what you're

looking for. The book also includes a helpful specifications page, which lists the furniture's dimensions and weight capacity. The 22" x 22" color chip book is fully customizable - add or remove pages as needed - and it sits on a swiveling base for easy viewing from any angle, making it a great sales tool for a showroom. The SANUS color chip books will be available January 2012. Go online to www.promo.sanus.com to place your order.



Book is completely customizable - add or remove pages as needed



Large 5" x 5" swatch samples show all available finish options



Lifestyle photography included on all pages



Sleek 22" x 22" MDF display is set on a swiveling base for smooth rotation



Information organized by furniture line for easy reference

SANUS[®]

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