

TV TIP-OVERS ARE A GROWING THREAT

The statistics are real. Thousands of people are injured every year from TV tip-overs. Alarmingly, most of these injuries happen to children younger than five years old.

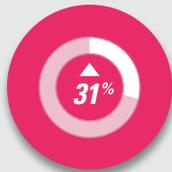
Research indicates a child is rushed to the emergency room every 45 minutes in the United States, which is less time than it takes to watch an episode of Sesame Street.¹ As the statistics below show, tipping TVs are a big problem that is only getting worse.²



17,000 injuries associated with TV instability were reported in 2011 alone



A child is killed every three weeks due to a tipping TV



Injuries from TV instability increased by 31% in the last ten years

WHY DO TIP-OVERS HAPPEN?

Today's flat-panel TVs are tall and thin making them susceptible to tipping off furniture when bumped or moved. Tipping TVs can cause property damage, personal injury or even death. The good news is these all-too-often tip-over incidents are easily **preventable** with the proper equipment.

¹ Source: 2012 Safe Kids Worldwide report "A Report to the Nation on Home Safety: The Dangers of TV Tip-Overs"

² Source: 2012 U.S. Consumer Product Safety Commission report "Product Instability"

EVERY FLAT-PANEL TV SHOULD BE SECURED

Mounting your flat-panel TV is a safe and secure way to avoid injury. With a wide variety of SANUS TV wall mounts available, you're sure to find the perfect mount for your TV and lifestyle.

If wall mounting isn't an option for you, at the very least consider a SANUS TV safety strap or furniture mount system (FMS).

Don't become a statistic. Secure your TV for safety today.



TAKE ACTION TODAY

The SANUS MountFinder™ makes it quick and easy to find a compatible mount for your TV.

- Step 1** Go online to www.sanus.com
- Step 2** Enter your TV make and model
- Step 3** Select a mount from the results given



ABOUT TVSAFETY.ORG

TVsafety.org is a consumer awareness initiative brought to you by SANUS.

As the market leader in TV mounting solutions, SANUS is in a unique position to help educate the public on the growing danger of tipping TVs and offer solutions for how these unnecessary injuries and deaths can be prevented.

PARTNERS FOR THE CAUSE:

In an exclusive partnership with Safe Kids, it is our goal that together we can help reduce TV-related injuries and create a safe environment for all to enjoy.

SANUS® www.sanus.com

Market leader in TV mounting solutions. Our priority to create the highest quality products available is only matched by our drive to deliver the safest and most reliable ones.


Safe Kids® www.safekids.org/TV

Global network of organizations dedicated to providing parents and caregivers with practical and proven resources to protect kids from unintentional injuries.



san.us/325

SPREAD THE WORD

You can help spread awareness about the danger of tipping TVs.

 **TV SAFETY.ORG**



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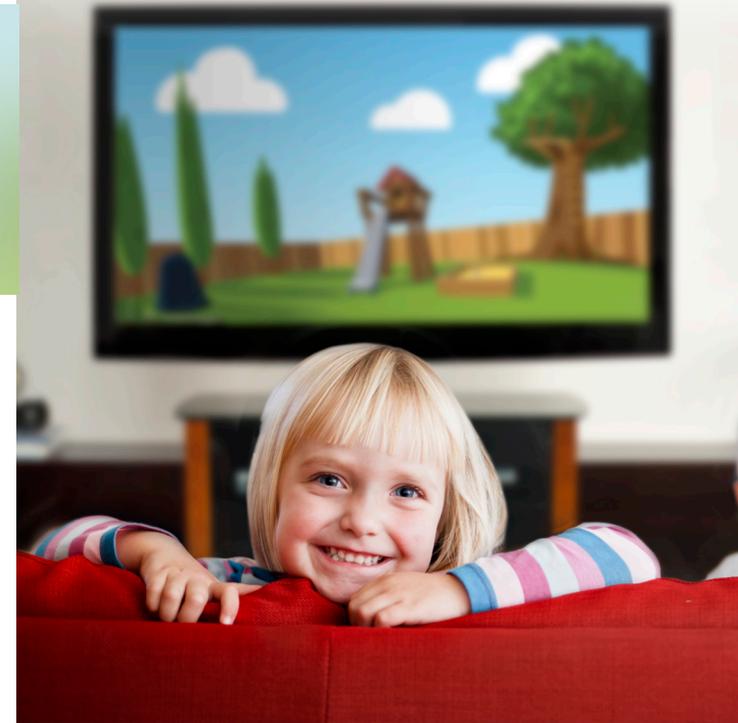
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SECURE YOUR TV TO PROTECT YOUR FAMILY



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